

FOR GRADUATES OF
CTW
SESAME STREET®

CTW
**THE
ELECTRIC
COMPANY**®
MAGAZINE

AUGUST 1981

75¢

14244

CLASH OF THE TITANS
AN OLD, OLD STORY
TURNS INTO
A NEW MOVIE

06

F - TEACHER

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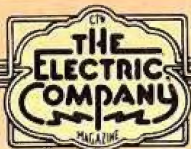
PEGASUS!

The horse on our cover is named *Pegasus* (PEG-uh-suss). He did many wonderful things in the stories of the ancient Greeks. Three pictures of Pegasus are hidden here. Can you find them?
(Hint: color in all the spaces that have dots.)



(Answers on page 33)





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HIGHLIGHTS OF THIS ISSUE

Clash Of The Titans



Page 2

*A new movie from an old,
old story*

Name That Fish



Page 12

*Don't catch them—just
match them*

Sunny Money



Page 14

*Make money while the sun
shines...*

Spidey



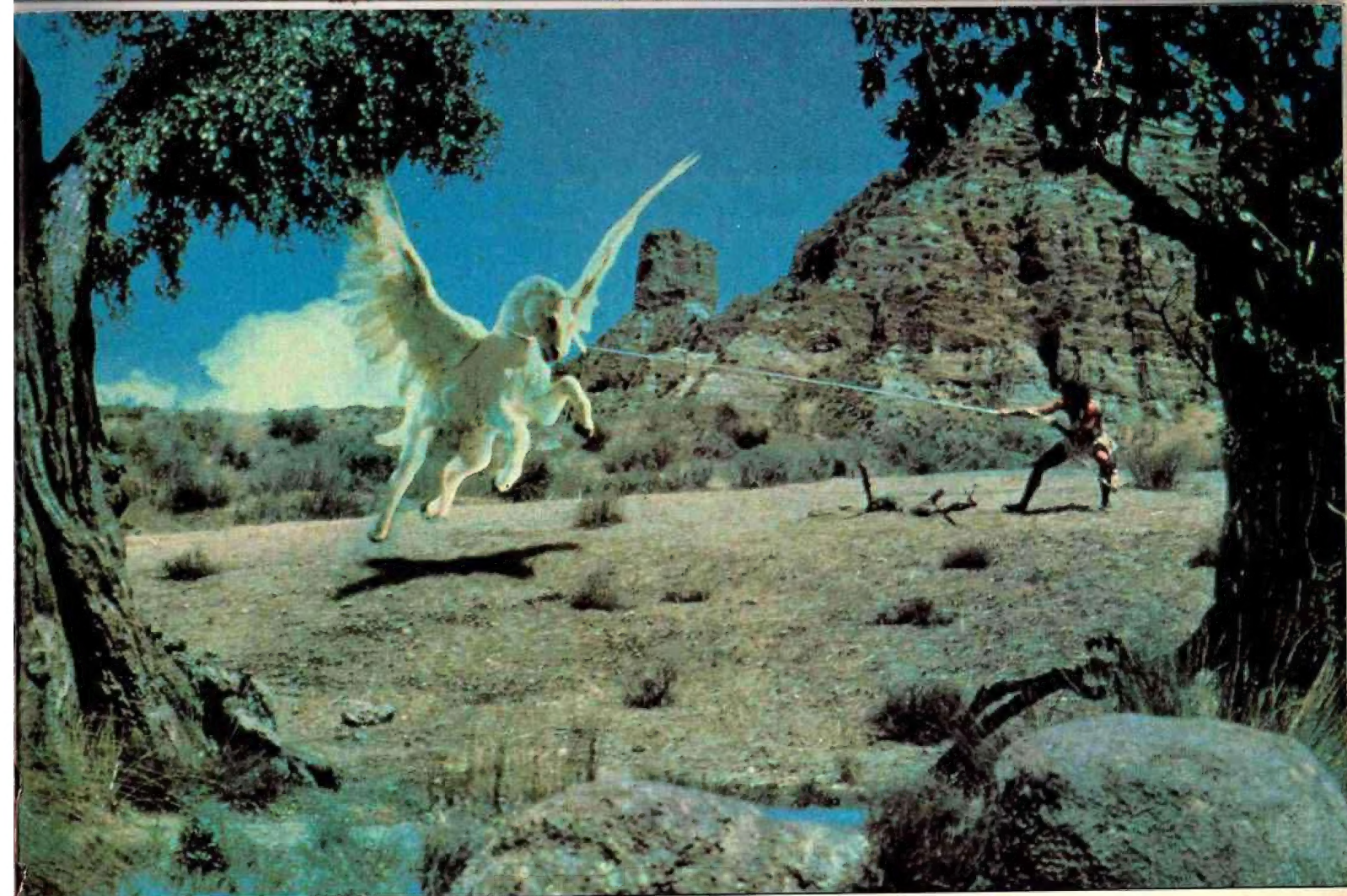
Page 21

*Does Captain Truth know
the truth about Spidey?*



THE CLASH OF THE TITANS

It is twilight in ancient Greece, and a brave young man stands on a mountaintop. Beside him is a magical, silver-winged horse. They are traveling together on a dangerous journey...



He must also tame the amazing Pegasus to help him in his battles.



But luckily, Perseus is helped by his father Zeus. (There were many powerful gods in the Greek myths, and Zeus was their leader.)



When Perseus comes through all his adventures, he must still save the lovely Andromeda from a terrible monster.

MYTHS

Long, long ago—before TV, movies or even reading—there were storytellers. They'd sit by the fire and make up stories to try and explain the world around them. These myths have come to us from many different countries. Here are two:



HOW FOX AND COYOTE MADE THE LAND

Long ago, there was nothing but fog everywhere. Silver Fox wandered in the fog. "I wish I would meet someone," he thought to himself. And he did.

He met Coyote, who was also walking all alone. "Let's travel together," Fox said. They walked for a while. Then Coyote said, "What will we do now?"

"Let's make the world," said Fox.

"How will we do that?" asked Coyote.

"We'll sing," said Fox.

They sang, up in the sky. They began to stomp and dance in a circle. Fox thought, *Clump of earth, come!* That is how land got here—by *thinking*. Then Fox had it in his hand. They still sang and stomped.

Fox threw the clump of dirt and grass down into the clouds. "Don't look down!"

he told Coyote. "Keep on singing, and keep your eyes shut!"

They sang and stomped. Then Fox told Coyote to look down. "The clump of dirt is getting bigger!" said Coyote.

They kept on singing and stomping, and Fox thought and wished, *Stretch, stretch*. "Now look again," said Fox. "What do you see?" Coyote looked, and said, "Ooh, it's getting bigger!"

Coyote looked again and said, "Now it's big enough!"

They jumped up and down on the world to stretch it some more. Then they made mountains and valleys and everything else. It took a long time to do all that, but they did a good job!

—an American Indian story

WHY THE SKY IS UP SO HIGH

Way back in the beginning of things, the sky was very close to the earth. Folks could reach out and touch it. They would tear off hunks of sky because it was delicious. In fact, it was the only thing people ate in those days.

Life was easy back then. Everybody ate sky, and spent the day making beautiful things or telling stories.

But the sky got angry. He saw people tearing off big hunks, eating a few bites and throwing the rest on the garbage heap.

Dark clouds filled the angry sky. He screamed, "Do not waste me! Be careful, or I will move away forever!"

After that, everyone tried not to waste the

sky—except for a greedy, old woman.

One day she tore off a great big piece of sky, more than she could ever eat. She asked her children and her friends to help her finish it, but they were all full. "Oh well," she said—and she threw the rest on the garbage heap.

Then the ground shook, and the sky roared:

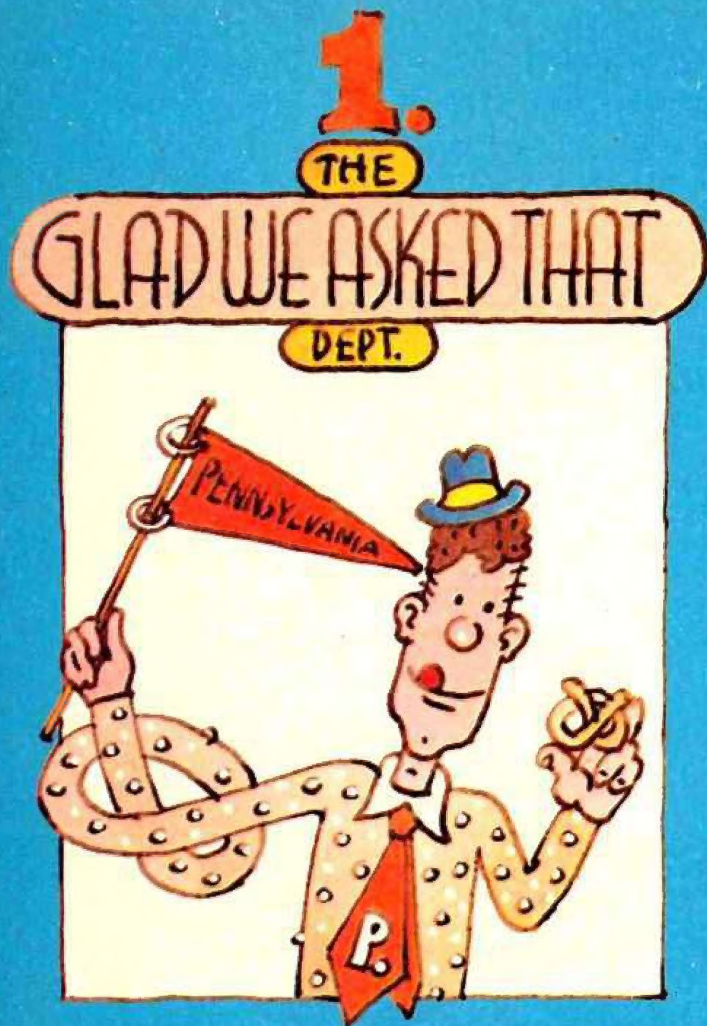
"Fools! You had no respect for what I gave you. You wasted your gift. I will move far away. You will have to plow the land and plant crops and hunt for your food. Maybe then you will learn not to waste."

And the next morning, the sky was high up, far beyond everyone's reach.

—story from Nigeria, Africa

Make up your own myth about the sea. Write it here:

HOT LINES



Ever wonder where the food you eat comes from? Well, we found out where some of our favorite goodies are made.

Minnesota is the frozen pizza capital of the nation. They make more frozen pizzas in chilly Minnesota than in any other state. And Pennsylvania could change its name to Pretzelvania. Nobody makes more pretzels than Pennsylvania. If pretzels aren't your bag, there's always popcorn. The popcorn you eat at the movies probably made its way there from either Nebraska or Indiana. Those two states are the tops in popcorn. Sunny California has all the states licked in the ice cream business. They scoop out more of the delicious stuff than just about anyone. What do you wish your state was famous for? Write it here:

(Your state)

(What it makes)

2.

Write the answers beside each number in the puzzle. Then, PRESTO! The same words are spelled up-and-down.



1. Another word for oceans.



2. A word that's in reach and beach.



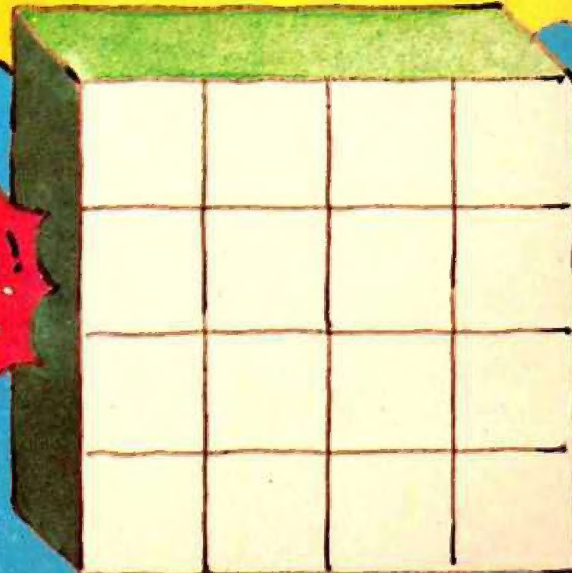
3. A pain in the tooth is a tooth _____.



4. A hut. (Rhymes with bed)



MAGIC BOX

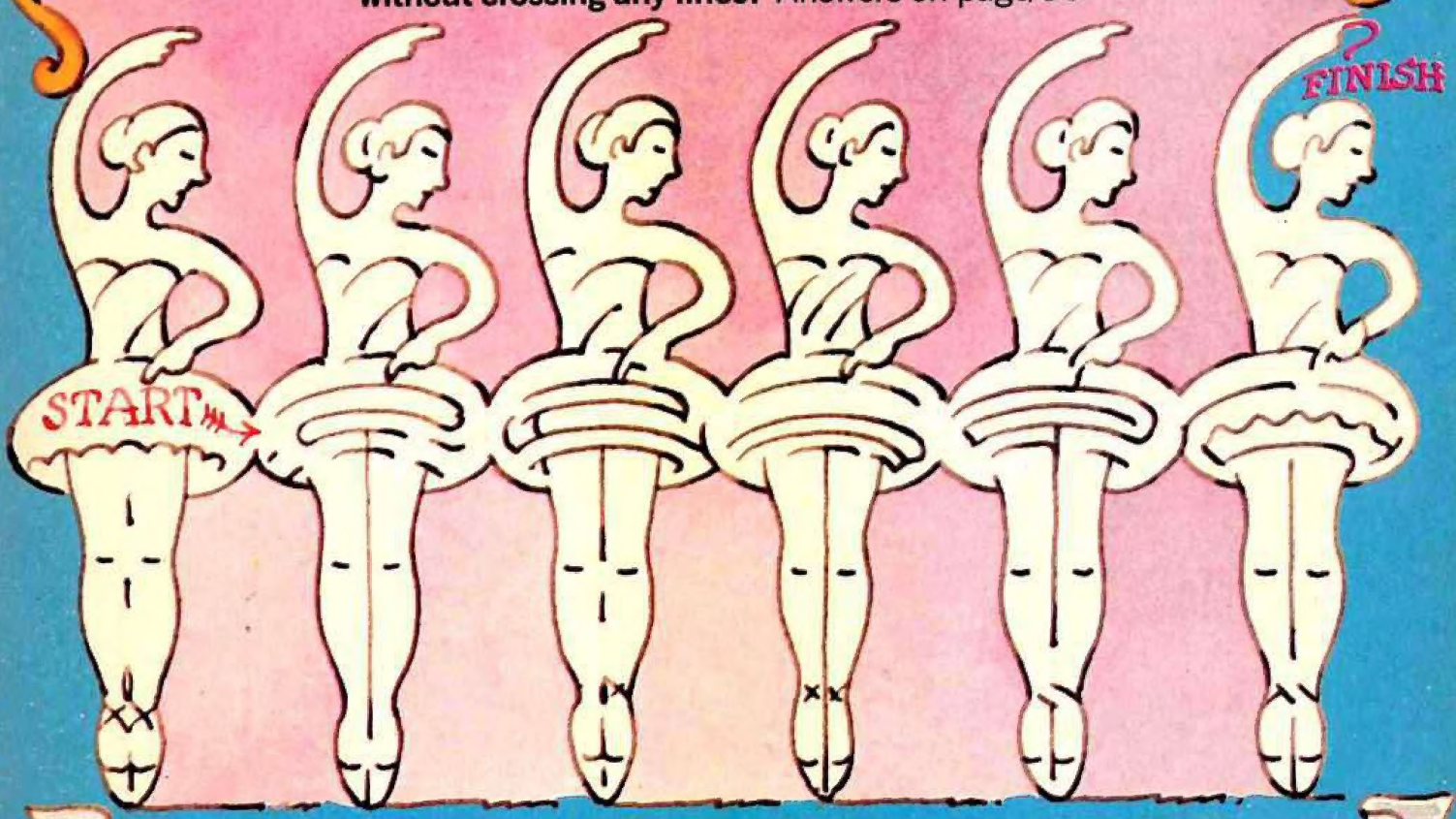


HOT LINES

3.

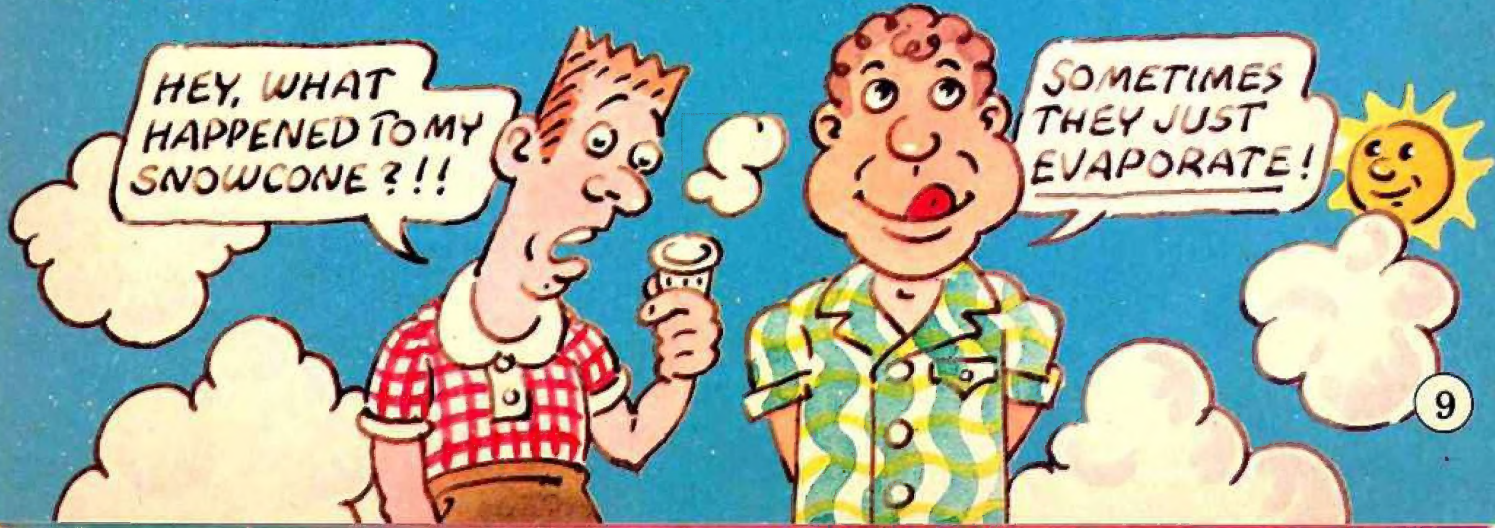
Ballerina Maze

Here's a maze to keep you on your toes. Can you find your way through these dancers without crossing any lines? Answers on page 33



4. A WORD TO SHOW OFF WITH

Evaporate (e-VAP-a-rate) To change from a liquid or solid into a gas, like steam.



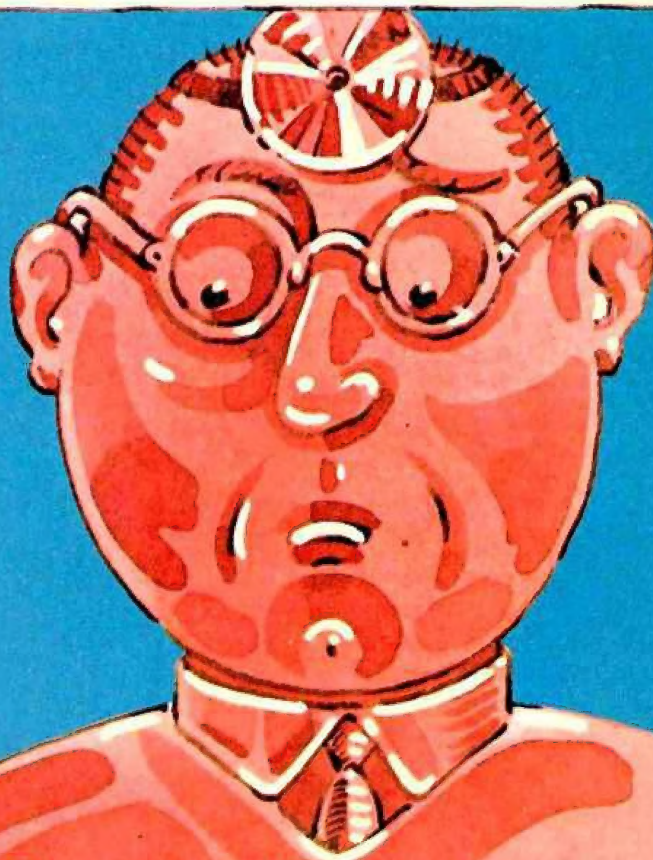
HOT LINES



Contest of the Month
For this month's contest, we'd like you to come up with the coolest, craziest name for a new ice cream flavor.

Send it to:
Contest
The Electric Company Magazine
Dept. EC8C
P.O. Box 888
Ridgefield, New Jersey 07657

Thank you to Theresa Rusho of Syracuse, New York, for this hot idea.



Send your
Library Finds to:
The Electric Company Magazine
Dept. EC8F
P.O. Box 888
Ridgefield, New Jersey 07657

Chocolate Fever by Robert Kimmel Smith

Henry Green loved chocolate. He loved every kind: bitter, sweet, dark and light. He ate it every day for breakfast, lunch, dinner and snacks. One day, he was at school and started breaking out in chocolate bumps. Every doctor he went to said he had Chocolate Fever. When they put him in the hospital, he ran away. On his travels, he met a man named Mac. Mac had a friend who had a cure for Chocolate Fever. Vanilla pills! Now he loves...well, you'll have to read the book to find out. I really liked *Chocolate Fever*. It was a very exciting book.

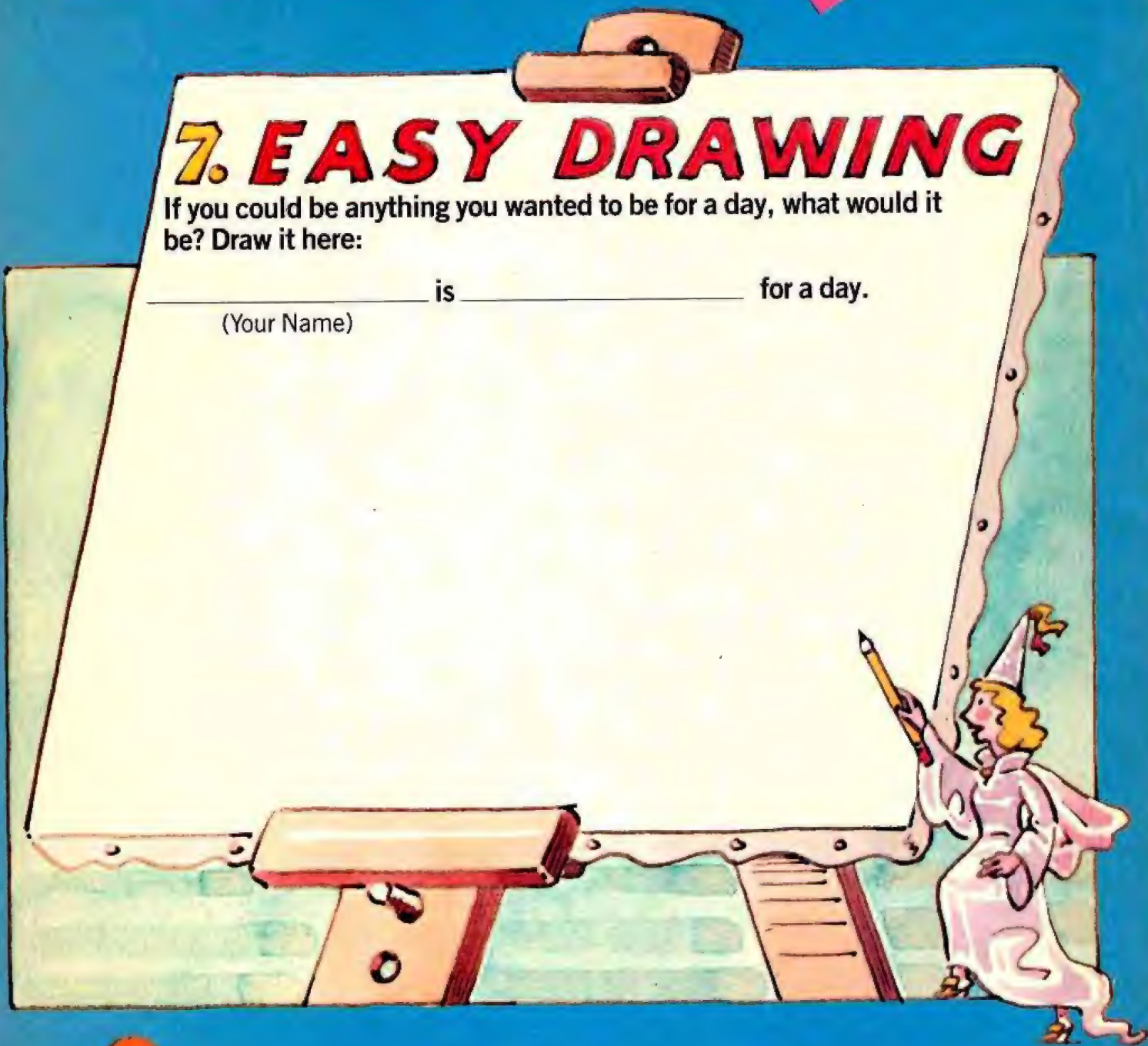
Thanks to Susan Schmeidler of Delran, New Jersey for this Library Find.

HOT LINES

7. EASY DRAWING

If you could be anything you wanted to be for a day, what would it be? Draw it here:

_____ is _____ for a day.
(Your Name)



8. Your Turn

Do you have any hot ideas for Hot Lines? Send them to us. You just might see them in a later issue. Mail your ideas to:

Hot Lines
The Electric Company Magazine
Dept. EC8D
P.O. Box 888
Ridgefield, New Jersey 07657



Name That Fish!

What? You don't know what a Lollipop Tang looks like? Not many people do. The Lollipop Tang is one of many strange and colorful fishes that live in the warm waters of the world. People think the colors are beautiful. The fishes think the colors are important. They use these colors to hide from their enemies, to find their friends, or to attract a mate.

We matched up the Lollipop Tang to his name. Can you draw lines from the other fish to their names? The answers are on page 33.



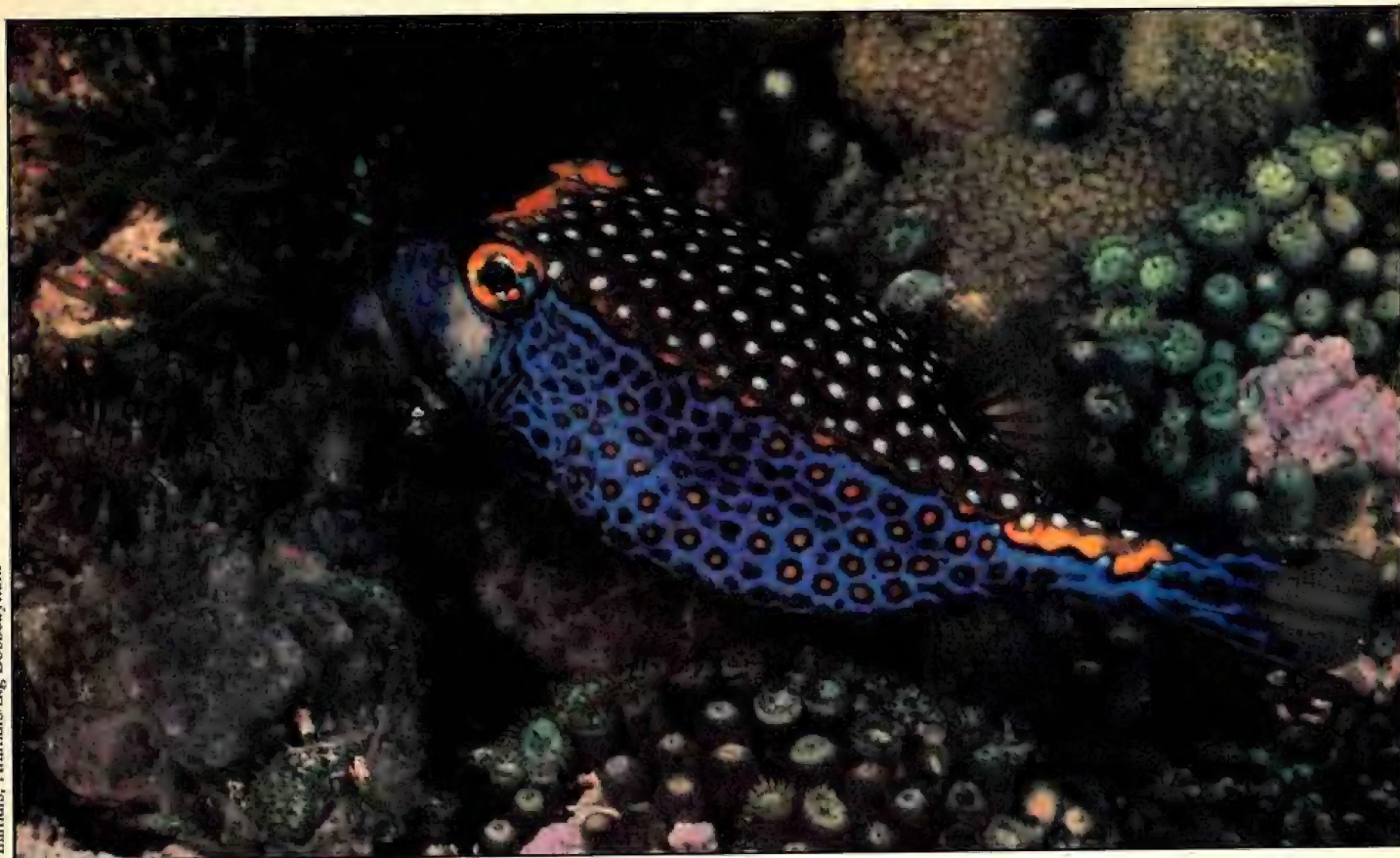
Lollipop Tang

Longnosed Butterfly

Flame Angelfish

Purple Trunk Fish

Animals, Animals/Zig Leszczynski



Animals, Animals/Zig Leszczynski



SUNNY MONEY

The Electric Company Magazine wants to show you how to turn your hot summer days into cold cash.



FIRST...before you begin...

- Let people know what you're doing:
Put up a sign on the supermarket bulletin board. Make cards and give them out.



- Be businesslike:
Keep an eye on your time and money. Get a date book.

- Get the right supplies: You'll have to spend a little money to make some. Figure out how many supplies you'll need and start out with just that.

Illustration © Jared Lee



NOW...here are ways to make some sunny money...

NOTES FOR HIRE

Singing Telegrams—fun to do and fun to get

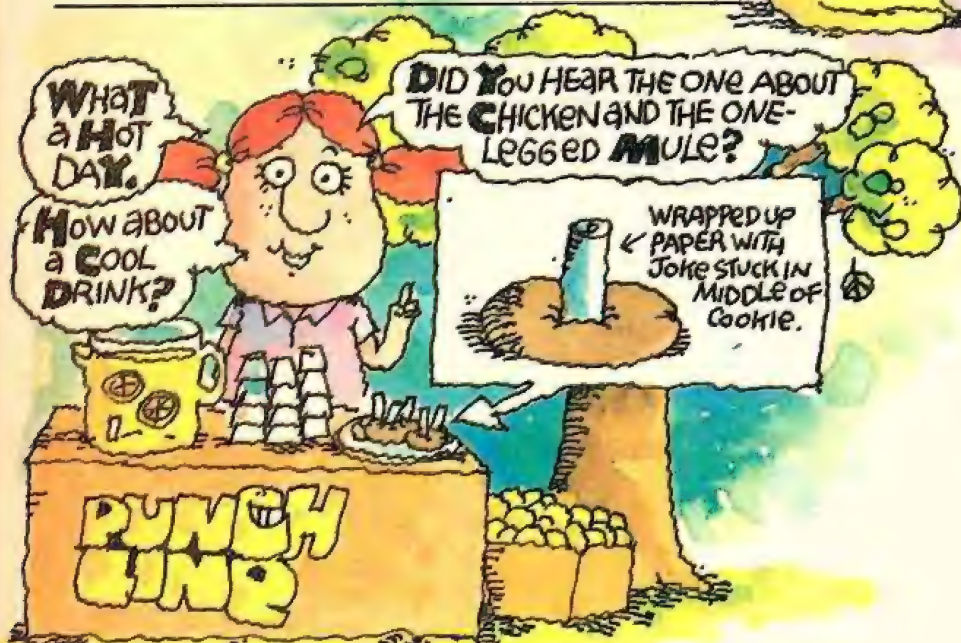
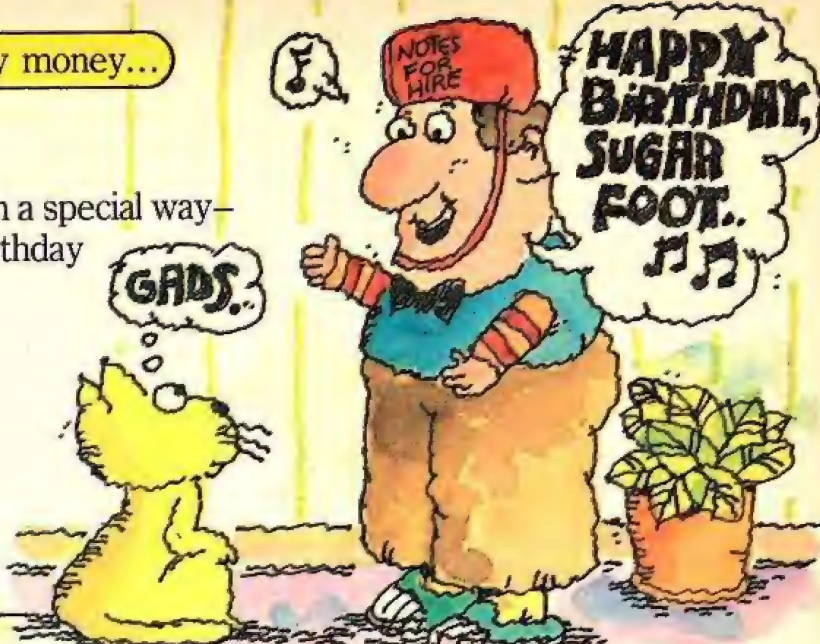
WHAT YOU DO: You'll deliver messages in a special way—you'll *sing* them! Where will you do it? At birthday parties, anniversaries, as a get-well card, wherever and whenever someone has an important message for someone else. So, ready, set, "Mi mi mi mi mi..."

WHAT YOU NEED:

A nice outfit, or a silly outfit—something you feel happy in

Your voice

A big smile



THE PUNCH LINE

A new twist on the old lemonade stand

WHAT YOU DO: The Punch Line doesn't just sell drinks and cookies. It sells jokes too! Follow our Kookie Cookie recipe on page 33, and you'll be laughing all the way to the bank.

WHAT YOU NEED:

Lots of lemonade or fruit punch

A table

Cookies

Lots of jokes

THE WE-HATE-WEEDS COMPANY

Your chance to get both feet—and knees—on the ground!

WHAT YOU DO: Everybody *loves* flowers. But what about the weeds? That's where you come in. Your We-Hate-Weeds Company will go into someone's garden and dig out the weeds... and (lucky for you) weeds always grow back—so you'll always have a job.

WHAT YOU NEED:

Work gloves

A book about weeds (Check your local library)

Plastic garbage bags

Gardening tools (or an old fork and spoon)

Long pants or knee pads



LET THE SUN SHINE IN!

Choose a sunbeam and race against a friend to see who can reach Earth first. Only a gray cloud can stop you.

It's a hot August day and the sun is shining—or is it? It's up to you: Read the rules below and find out how to Let The Sun Shine In.

RULES

1. Cut out the little squares along the dotted lines. You should have 12 yellow squares and 6 gray squares.
2. Put the squares in a cup or hat. Shake them up.
3. Choose a sunbeam path. Decide who goes first.
4. The first player reaches into the cup and pulls out one square.

If you pull a YELLOW square put it on your sunbeam path, starting at the sun.

If you pull a GRAY square put it on one of the cloud squares in your path.

If you fill in all three cloud squares on your path, your sunbeam won't be able to get through..... But if your sunbeam reaches Earth first—you win! (If you fill in your cloud, the other player still keeps picking squares from the cup. The game isn't over until someone's sunbeam reaches Earth.)



START

START

PUT IT ON THE LINE

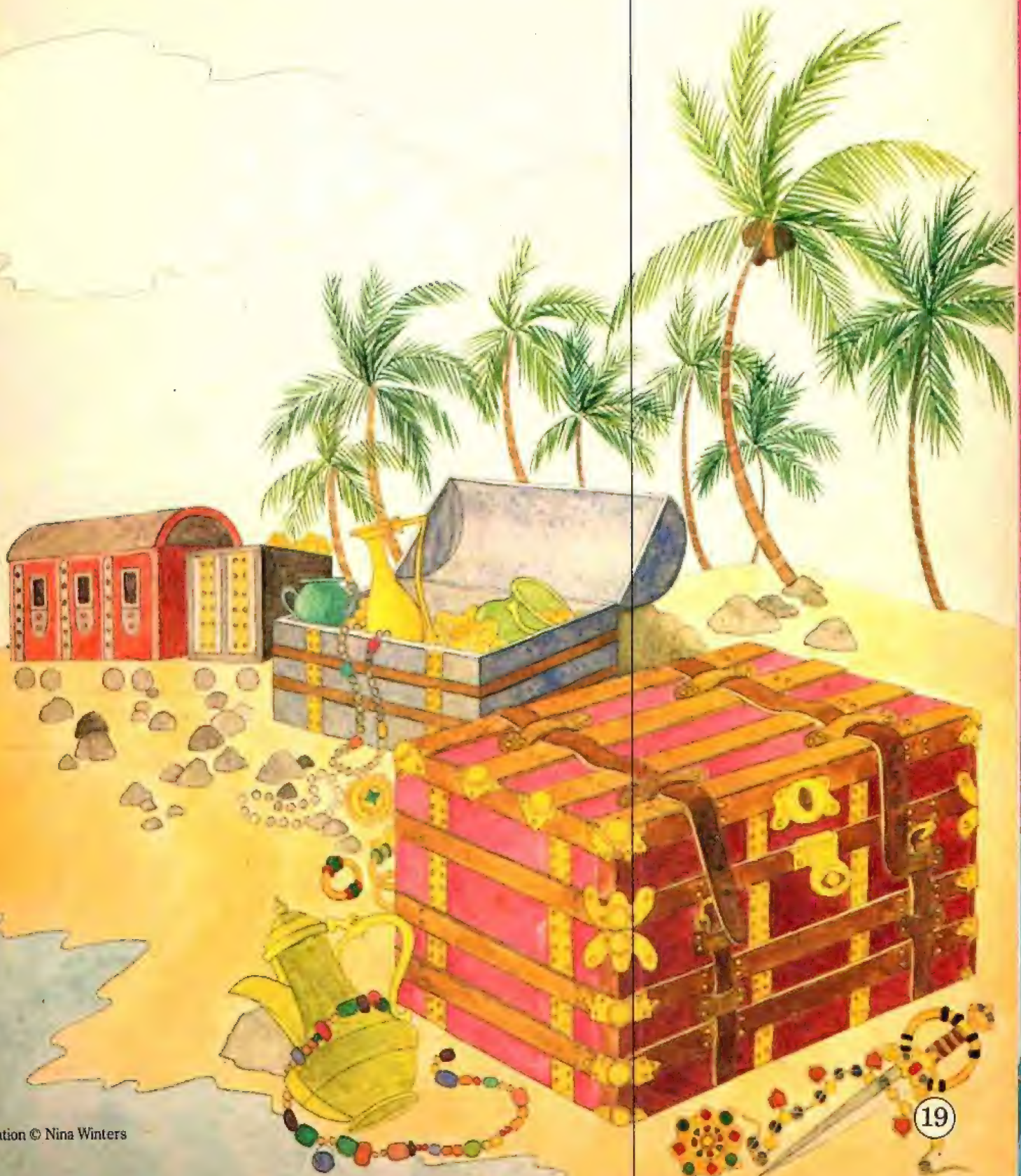
This lion is drawn with only one line. You don't believe us?
Find out. Put your pencil on **START**. Without taking your pencil
off the page, draw on top of the line until you come to the end.



TREASURE

To see what happens to
the treasure, fold this
page on the line.

FOLD
↓



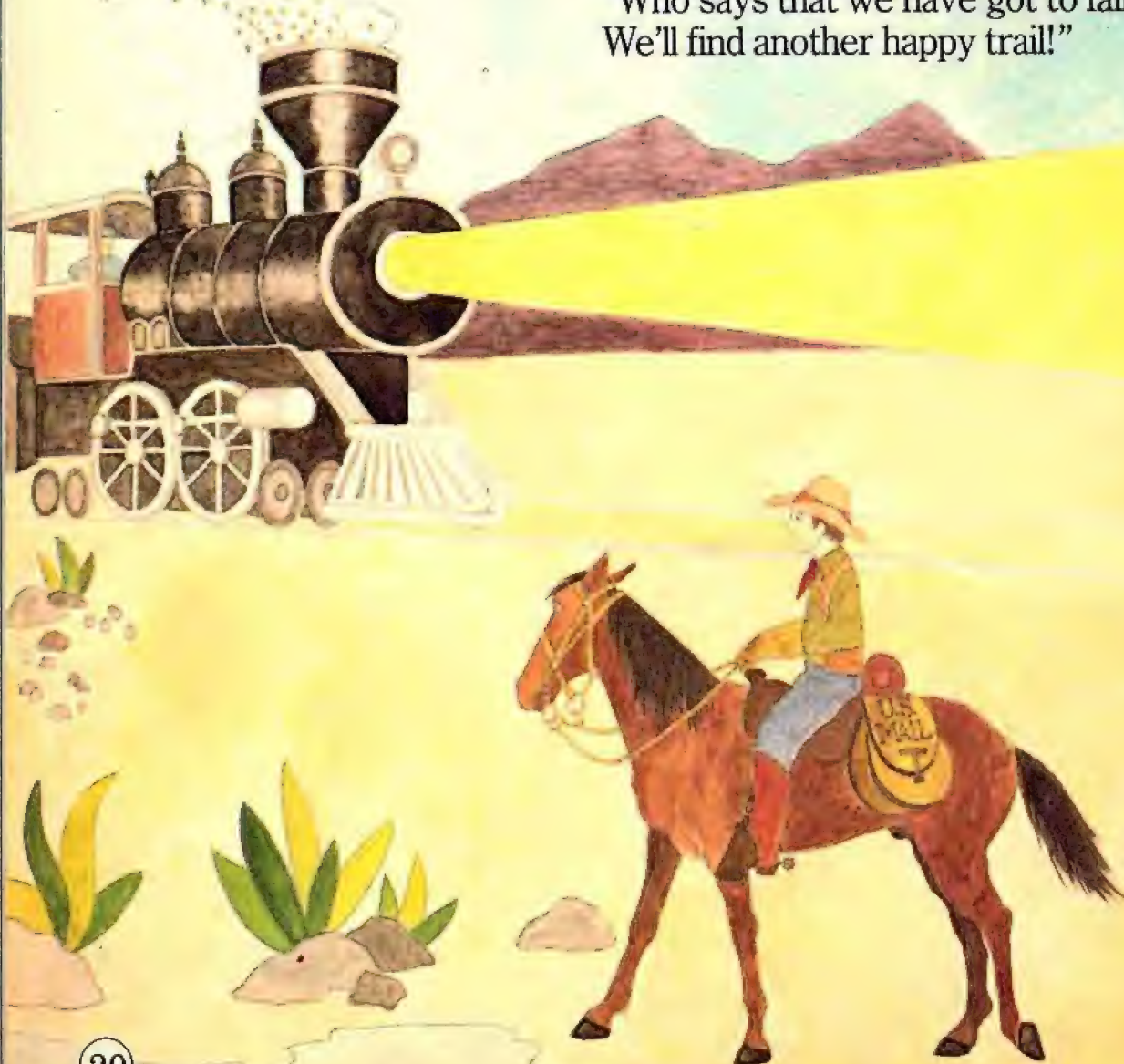
A I N

The pony express man sees the train.
It roars across the open plain.
He watches as it races by.
The smoke and cinders fill the sky.

His horse is tense. He feels the strain.
And deep inside, he feels a pain.
Now he knows his job can't last.
The "Iron Horse" goes twice as fast.

One thought keeps rushing through his brain:
"Our job is done. We can't remain.
This train speeds on a gleaming rail.
Soon *it* is going to take the mail."

He watches it rush down the track.
Then he pats his horse's back.
"Who says that we have got to fail?
We'll find another happy trail!"



MARVEL
COMICS

AND

THE
ELECTRIC
COMPANY

PRESENT...

SPIDEY

SUPER STORIES™

THE WORLD
THINKS YOU'RE
A **HERO**,
SPIDER-MAN!

I'LL SHOW
THEM WHAT
YOU'RE **REALLY**
LIKE!

THE TRUTH TRAP!



A RADIOACTIVE SPIDER BIT STUDENT PETER PARKER.
HE GAINED THE POWERS AND STRENGTH OF A SPIDER--
AND BECAME SPIDER-MAN!



Stan Lee PRESENTS: **SPIDEY SUPER STORIES!**™

PETER AND MARY JANE ARE AT THE THEATER...



I LOVE PLAYS!

I'LL BE BACK IN A MINUTE!



I WANT A DRINK OF WATER!

WAIT! THAT MAN-- HE'S THE KINGPIN!



THAT CROOK MAY BE HERE FOR THE PLAY!

...BUT I'LL CHANGE TO SPIDEY JUST IN CASE!



LOOK! IT'S THE KINGPIN!

STAY WHERE YOU ARE, PLEASE.



I DON'T WANT YOU TO FALL...

...WHEN MY BOMB KNOCKS YOU OUT!



SECONDS LATER...

TAKE THEIR MONEY, MEN!

NOT SO FAST, KINGPIN!







MAKE YOUR OWN CARTOON



Fill in the cartoon and send it along with your name and address to:

NAME _____ AGE _____

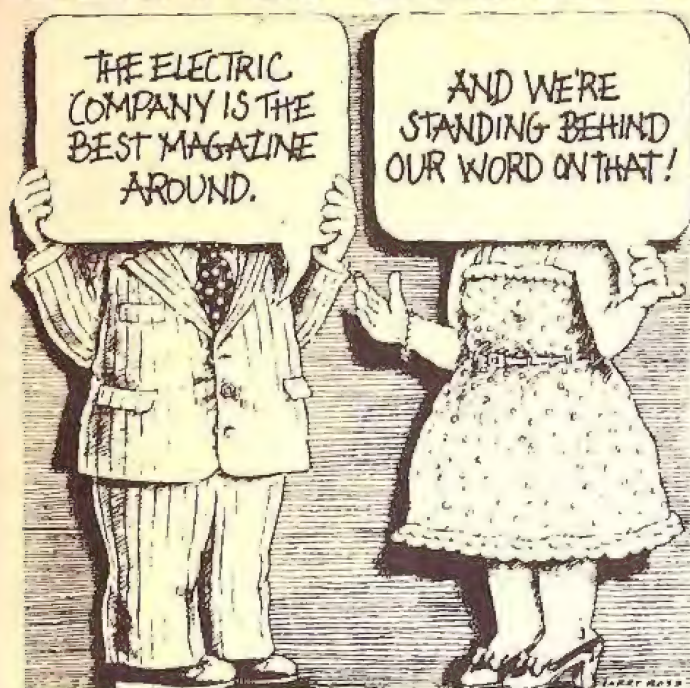
YOUR ADDRESS _____

CITY _____ STATE _____ ZIP _____

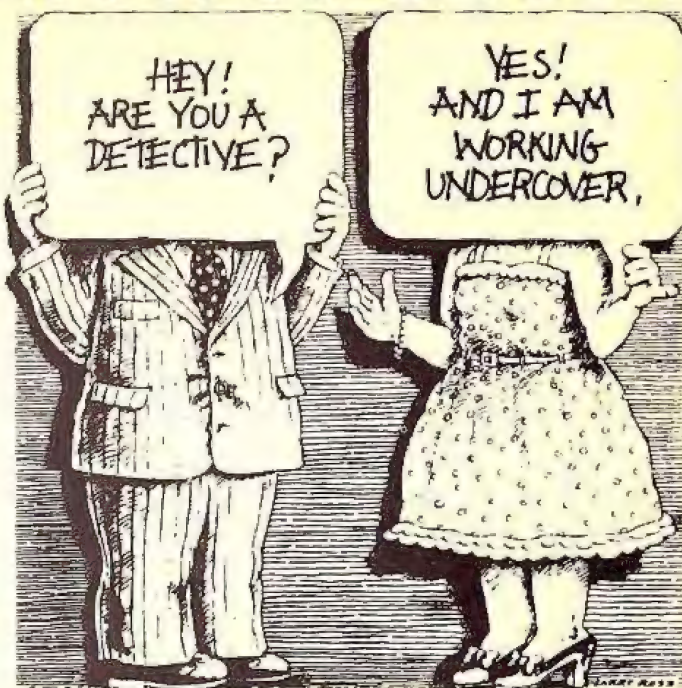
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BEST OF MAKE YOUR OWN CARTOON



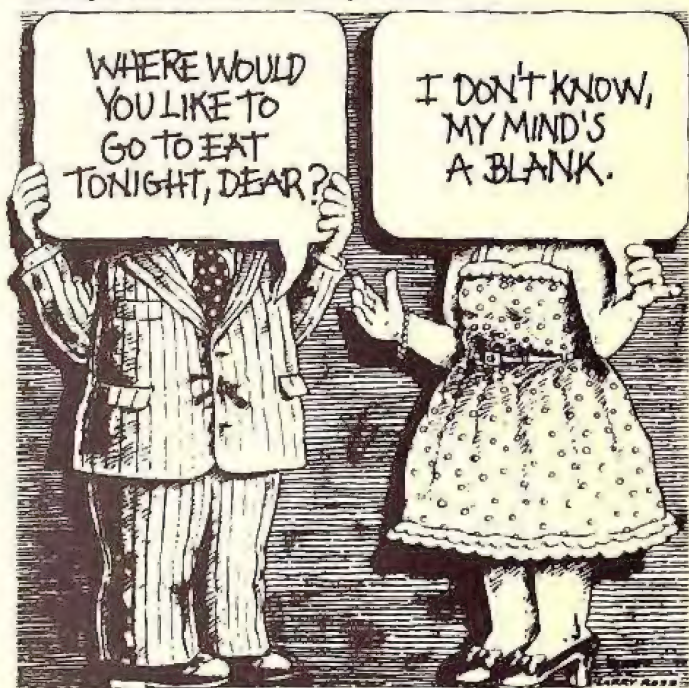
Jennifer Learman, Age 8
Hortonville, Wisconsin



Joseph Renshaw, Age 9
Lafayette Hill, Pennsylvania



Mindy Mathews, Age 8
University City, Missouri



Greg Whitten, Age 7
Fort Worth, Texas

We got lots of great cartoons. These kids sent in some of the best:

Scott Bell, Age 9
Huntington Beach, California

Lisa Holasek, Age 11
Mukwonago, Wisconsin

Maria Lynn Pinkston, Age 9
Plantation, Florida

Brendan Buckley, Age 8
East Amherst, New York

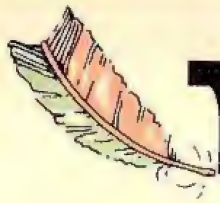
Georgina Jackson, Age 11
Elk Grove Village, Illinois

Will Repko, Age 8
East Lansing, Michigan

Nikki Caldwell, Age 7
Fort Worth, Texas

Andrew Lawler, Age 9
Perkasie, Pennsylvania

Scott Ross, Age 8
Harlville, Ohio



TICKLE YOURSELF

What's purple and related to your family?



Your grape grandmother.
Sarah Cushman, Age 10
Eveleth, Minnesota

What animal should never play cards?



A cheetah.
Alison Hatch, Age 8
Medford, Massachusetts

How many pennies can you put in an empty piggy bank?



One. After that it isn't empty anymore.
Stefanie Lipman, Age 8
Watertown, Massachusetts

What does Godzilla eat for lunch?



Submarine sandwiches.
John Wilcox, Age 7
Phelps, New York

Send us your favorite jokes along with
your name, age and address to:

The Electric Company Magazine
Dept. TY
P.O. Box 888
Ridgefield, New Jersey 07657

What has fifty heads and fifty tails?



Fifty pennies.

Michele Shakeshaft, Age 10
Mt. Airy, Maryland

What do firemen have for snacks?



Fire crackers.

Kevin Marina, Age 8
West Haven, Connecticut

What's the difference between the land
and the ocean?



The land is dirty and the ocean is tide-y.

Julie Vann, Age 10
Chevy Chase, Maryland

When you check your homework, what do
you always overlook?



Your nose.

Tarra Fanna, Age 8
Heath, Ohio

Here are the winners of the Worst Verse Contest.
We think you'll agree, they're so bad...they're GREAT!

1. A peanut sat on a railroad track.
His heart was all aflutter.
Around the bend came a railroad train.
Toot toot, peanut butter.
From Sandra Adkins, Warsaw, Indiana

3. I live in Colorado
Which is on the moon.
I will throw this letter down.
I hope it gets there soon.
From Tasha Lamoreux, Age 5, Fort Collins, Colorado

2. Mary had a little lamb,
A pizza and some prunes,
A glass of milk, a piece of pie,
And then some macaroons.
It made the happy waiters grin
To see her order so.
And when they carried Mary out,
Her face was white as snow.
From Susan Zortman, Age 10, Fowler, Kansas

4. My pet snake Clair
Decided to sleep in my mother's chair.
Well, my mom said "EEK,"
And ran like a streak.
And Dad, well, he didn't care.
From (No Name)

5. When they say
"Shall I spank you?"
I always say
"No, thank you."
(No Name)

6. I eat my peas in honey.
I don't know why I do.
I eat my peas in honey.
And now they taste like glue!
From Peter J. Becker, Las Vegas, Nevada

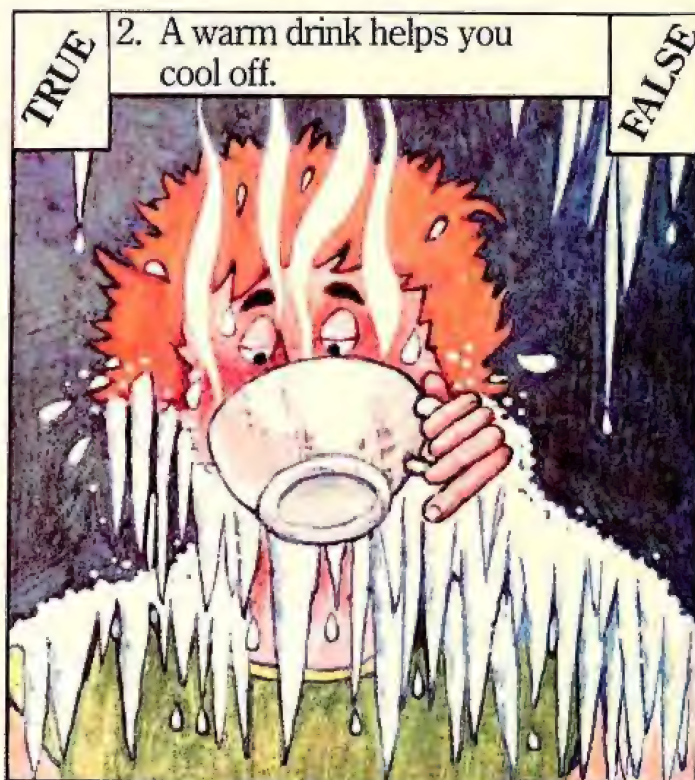
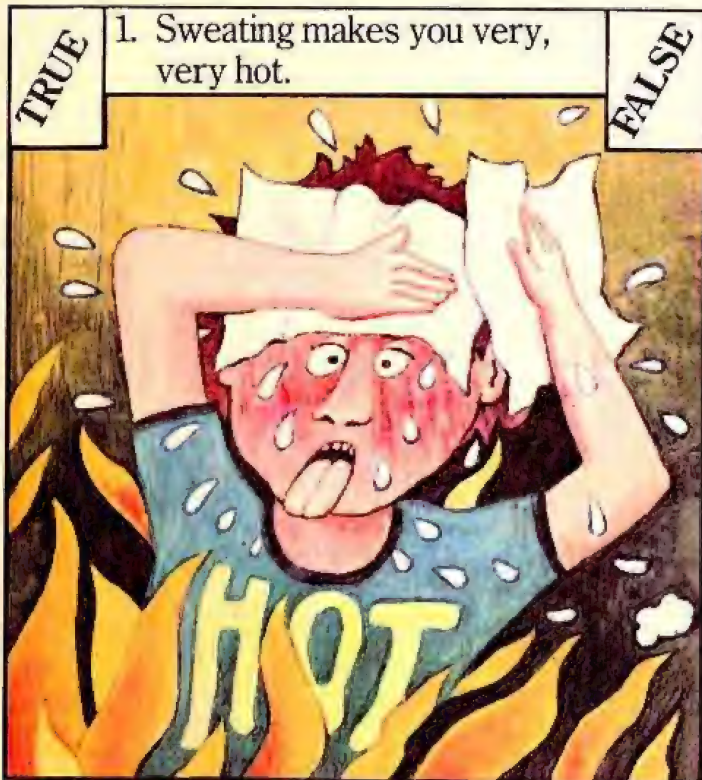
7. I woke up Sunday morning.
I looked upon the wall.
Mosquitoes and the bedbugs were having a game of ball.
The score was six to nothing.
Mosquitoes were ahead.
The bedbugs hit a homerun
And knocked me out of bed.
From Jennifer Pendell, Age 8, Southington, Connecticut

KEEP IT COOL!

Everybody knows that the big idea in summer is to keep cool.

But do you know how to do that?

Answer these questions and find out.



Enjoy Sesame Street

For Ages 2-6



Sesame Street Magazine — Big Bird and his delightful friends will bring dozens of playful surprises, ten terrific times a year. (It's the entertaining education that Sesame Street does best!) Puzzles, cut-outs, games, A-B-C's, 1-2-3's...there's all the magic of the TV super-series in every colorful issue.

Explore 3-2-1 Contact

For Ages 8-14



3-2-1 Contact — Science is fun. And you can make it an exciting learning adventure that will last all year for your favorite 8-14 year olds. A subscription to 3-2-1 Contact, the new science magazine from the Sesame Street creators, will bring ten big issues packed with puzzles, projects, experiments, questions and answers about the world around us. It's the new involving fun way to learn!

Sesame Street Order Form

☐ Yes! Please send 1 year (10 issues) of Sesame Street for only \$6.95.

Best buy → ☐ I prefer 2 years (20 issues) for only \$11.95.

CHILD'S NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

LIST BILLING NAME AND ADDRESS IF DIFFERENT FROM ABOVE.

☐ Bill me later ☐ Payment enclosed
☐ Check here if this is a renewal

Subscriptions to Canada add \$1.00 per year; other countries add \$2.00 per year.
Please remit in U.S. currency. Allow 4-6 weeks for delivery.

MAIL TO: Sesame Street Magazine
Box 2894, Boulder, CO 80322

8BFF9

3-2-1 Contact Order Form

☐ Yes! Please send 1 year (10 issues) of the new 3-2-1 Contact for only \$8.95.

Best buy → ☐ I prefer 2 years (20 issues) for only \$15.95.

CHILD'S NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

LIST BILLING NAME AND ADDRESS IF DIFFERENT FROM ABOVE

☐ Bill me later ☐ Payment enclosed
☐ Check here if this is a renewal

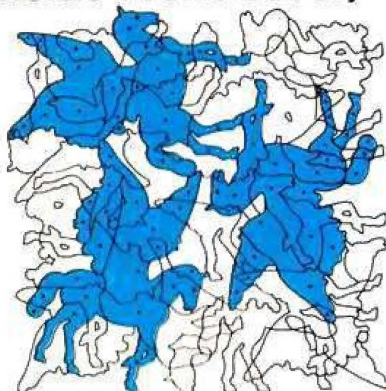
Subscriptions to Canada add \$1.00 per year; other countries add \$2.00 per year.
Please remit in U.S. currency. Allow 4-6 weeks for delivery.

MAIL TO: 3-2-1 Contact
E=MC Square, P.O. Box 2931, Boulder, CO 80322

8BFF9

ANSWERS

PEGASUS (Inside Front Cover)



MAGIC BOX (Page 8)



BALLERINA MAZE (Page 9)



SOMETHING FISHY (Page 12)



KEEP IT COOL (Page 31)

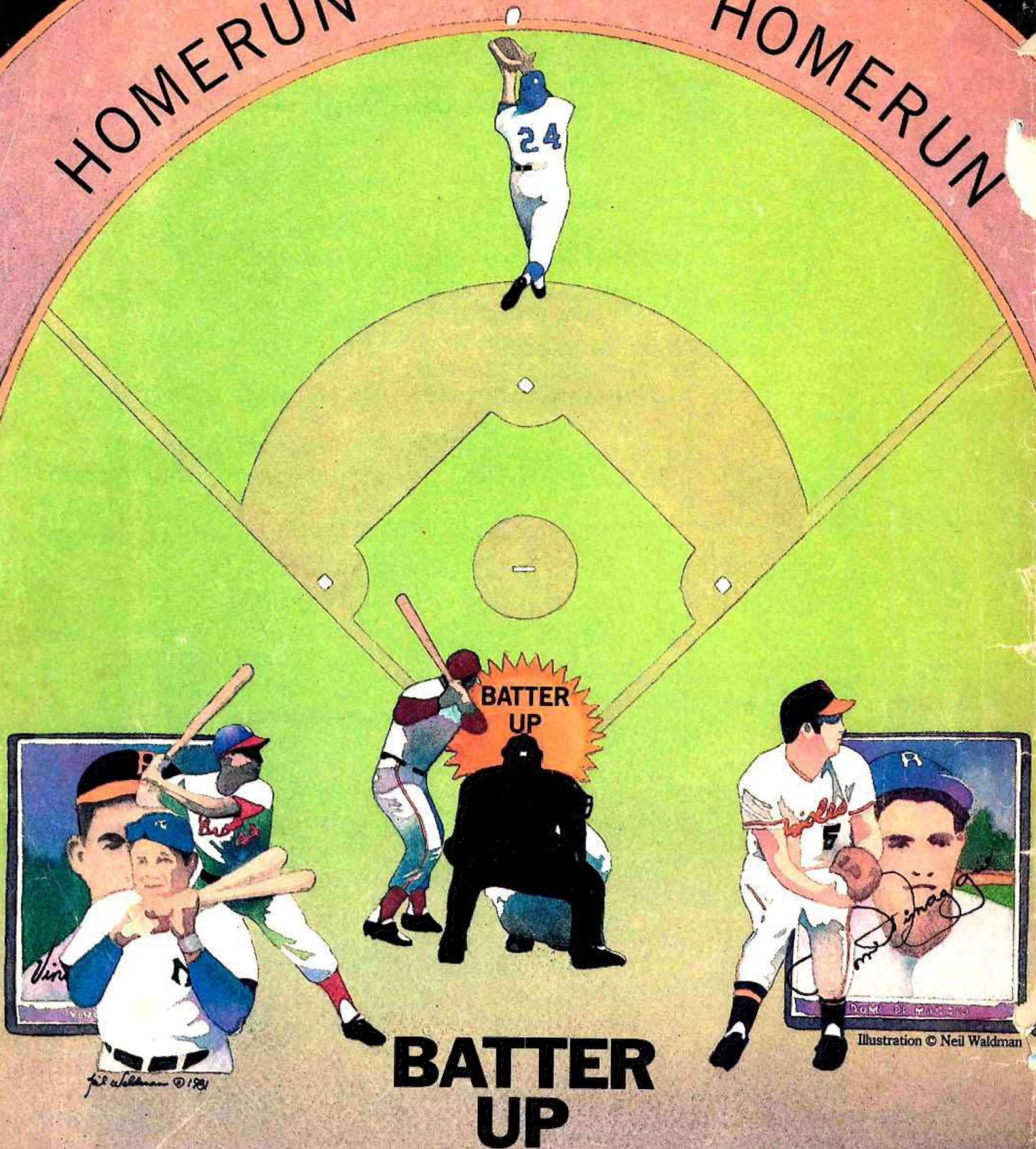
1. FALSE. When you sweat, you're really carrying heat away from your body.
2. TRUE. It sounds crazy, but a warm drink makes your body think it's *too* warm—so your body starts getting rid of heat. You sweat, and you get cooler.
3. FALSE. A cold shower makes you cool—but only for a little while. The best shower to take is a luke-warm one (not too cold, but not too hot). That lets your body throw off more heat, so you feel cooler longer.
4. TRUE. When you're dirty, it takes much longer for your sweat to evaporate. So the cleaner you are, the faster your sweat evaporates—and the faster you cool off.

KOOKIE COOKIE RECIPE

- 1½ sticks of butter or margarine
 - 1 cup of sugar
 - 2 eggs
 - 1 teaspoon of vanilla
 - 2½ cups of flour
 - 1 teaspoon of baking powder
 - 1 teaspoon of salt
1. Mix butter and sugar to make large ball.
 2. Add eggs and vanilla.
 3. Add flour, baking powder and salt.
 4. Mix it all together with fork.
 5. Put dough in the refrigerator for one hour.
 6. While dough is in refrigerator, write your favorite jokes on small pieces of paper.
 7. After an hour, take out dough. Roll small pieces in your hands so they look like fat snakes.
 8. Make a circle out of the "snake," leaving a large hole in the center.
 9. Ask a grown-up to turn the oven on to 400 degrees.
 10. Put cookies on ungreased cookie sheet (leaving plenty of space between each cookie).
 11. Ask a grown-up to put cookie sheet in oven for 6-8 minutes.
 12. After cookies are baked, let them cool for a few minutes. Roll up jokes and put them in center holes of cookies.

HOMERUN

HOMERUN



**BATTER
UP**

All you need to play this baseball game is a penny and your finger. Put the penny on the BATTER UP circle, and flick it with your finger. If it touches the stands, you've hit a homer! If it lands anywhere else (or off the page), you're out. You can get three outs. Then it's someone else's turn. Whoever gets five home runs first wins the game!

T R A I N

To see what happens to
the treasure, fold this
page on the line.

